

NANCY HANNINEN

art and motion

HELLO

I am a veteran of design and advertising of 25 years. I started my career as a typesetter and prepress technician and have moved through the industry through production art, design, art direction, campaign management, motion design, UI/UX design, videography, sound engineering, and editing.

CONTACT

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SOCIAL

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EXPERTISE

	Adobe InDesign
	Adobe Photoshop
	Adobe Illustrator
	UI/UX prototyping
	Premiere Pro
	After Effects
	Motion Graphics

EDUCATION

Creative Advertising Algonquin College	1997 - 1999
Advanced After Effects FMC	2018
Introduction to Adobe After Effects OCAD	2017
Cinematography George Brown	2019 & 2024

REFERENCES

“Nancy gets it! Smart, fast, and dedicated. She definitely has what it takes to add value to any organization. I am happy to serve as a reference.”

Ron Telpner

Chief Idea Officer Telpner Integrated - Founder + Chairman The BrainStorm Group

“Nancy is one of the most skilled designers I have ever worked with. She has been a major asset to my teams at both RBC and Endeavour and I would highly recommend her to any Design group.”

Natalie Serkin

President @ collective.IQ

EXPERIENCE

2020 - Present

RBC Global Asset Management

Senior Manager, Motion Graphics

- concepting and creating video content for advisor and public consumption
- considering user data to create a smoother experience on the site
- concept UX of site Figma
- filming and directing thought leadership and investment education videos
- producing live action and animated videos
- mentoring members of the team on best practices for creating video content
- working with Open Reel for remote shooting
- Managing vendor relationships

2014 - 2019

RBC Global Asset Management

Senior Graphic Designer

- concepting and creating video content for advisor and public consumption
- concept UX of site in UXPin, inVision and Figma
- create illustrations and icons that are in line with brand
- design various print and online marketing materials
- design and animate HTML5 advertising

2011 - 2014

Freelance Entrepreneur Europe

Designer/Illustrator/Art Director

- Illustration, UI/UX design, art direction, print production, graphic design.

2010 - 2011

Endeavour Marketing

Senior Production Artist/Designer

- Design and build print and online advertising. Heavy photoshop retouching.

2006 - 2009

Taxi Canada

Mac Artist

- Produce print materials, minor design work, photoshop retouching. Help building brand guidelines. Go to print expert.

2006 - 2009

The Brainstorm Group

Graphic design/Production Art

- Produce print materials, minor design work, photoshop retouching. Building and trafficking ad campaigns

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[View portfolio for more details.](#)